

ADVANCE PROGRAM/REGISTRATION  
14<sup>TH</sup> ANNUAL



# E-Learn 2009

World Conference on E-Learning in Corporate,  
Government, Healthcare, & Higher Education

**October 26-30, 2009 • Vancouver BC, Canada**  
Sheraton Vancouver Wall Center Hotel

- Keynote Speakers
- Invited Panels/Speakers
- Full & Brief Papers
- Panels • Roundtables
- Best Practice Sessions
- Tutorials/Workshops
- Symposia
- Research/Technical Showcases
- Product/Services Showcases
- Product/Services Presentations



- Virtual Brief Papers
- Virtual Showcase
- Virtual Corporate Presentations

**Early registration deadline**  
September 25, 2009

**Advance registration deadline**  
October 12, 2009

**Hotel Reservation deadline**  
October 27, 2009

**AACE**

Association for the Advancement of Computing in Education

A CONFERENCE OF AACE

[www.aace.org](http://www.aace.org)

*Co-sponsored by:*

International Journal on **E-Learning**  
Corporate, Government, Healthcare, & Higher Education

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# INVITATION

## *“The International Forum for Researchers, Developers, and Practitioners to Learn about the Best Practices/Technology in Education, Government, Healthcare, and Business”*

**E-Learn 2009** – World Conference on E-Learning in Corporate, Government, Healthcare, & Higher Education is an international conference organized by the Association for the Advancement of Computing in Education (AACE) and co-sponsored by the International Journal on E-Learning. This annual conference serves as a multi-disciplinary forum for the exchange of information on research, development, and applications of all topics related to E-Learning in the Corporate, Government, Healthcare, and Higher Education sectors. We invite you to attend E-Learn 2009 and submit proposals for papers, panels, best practices, roundtables, tutorials, workshops, posters/demonstrations, and corporate showcases/demos. The Conference Review Policy requires that each proposal will be peer-reviewed by three reviewers for inclusion in the conference program, proceedings book, and CD-ROM proceedings.

### Proceedings & AACE Digital Library

Accepted papers will be published in the Proceedings (book and CD-ROM formats) as well as in the AACE Digital Library. These publications will serve as major sources of information for the e-Learning community, indicating the current state of the art, new trends and new opportunities. In addition, the Proceedings also are internationally available and distributed via the online EdITLib - Education & Information Technology Digital Library, sponsored by AACE. ([www.editlib.org](http://www.editlib.org)). The Proceedings also will be available as a searchable electronic book on CD-ROM (Macintosh, IBM, and ISO 9660 formats) and included in each conference registrant's packet. And the Proceedings may be purchased in hard copy book form prior to the conference. Selected papers may be invited for publication in AACE's respected journals especially in the *Journal of Educational Multimedia and Hypermedia* (JEMH), *International Journal on E-Learning* (IJEL), or *Journal of Interactive Learning Research* (JILR). See: [www.aace.org/pubs](http://www.aace.org/pubs)

### Background

The E-Learn Conference series originated as the WebNet World Conference on the WWW and Internet which was held as a major international conference in San Francisco, CA (1996); Toronto, Canada (1997); Orlando, Florida (1998); Honolulu, HI (1999); San Antonio, TX (2000); Orlando, FL (2001); Montréal, Canada (2002); Phoenix, AZ (2003); Washington DC (2004); Vancouver BC, Canada (2005); Honolulu, HI (2006); Quebec City, Canada (2007) and Las Vegas, NV (2008). E-Learn 2009 is the fourteenth in this series of internationally respected events.

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*“The E-Learn conference series is about Blending. It is about a coming together or blending of ideas and experiences of the world's leading researchers, developers, and practitioners from education, government, healthcare and business to all learn from and inform one another. Too often similar groups only associate with each other and, thus, continually exchange similar ideas.*

*The underlying concept for E-Learn is based on the insight that opportunities to produce great work and achievements are often found at the margins of our individual knowledge. And by providing a forum, such as E-Learn, that exposes us each year to diverse groups of remarkable people, the intersection of ideas and knowledge should present possibilities for personal learning and growth, hopefully with the global goal of creating and improving online learning.”*

Gary H. Marks, Ph.D.  
AACE Executive Director

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### E-Learn is Unique

The E-Learn Conference series is an international forum designed to facilitate the exchange of information and ideas on the research, issues, developments, and applications of a broad range of E-Learning topics. E-Learn is an innovative collaboration between E-Learning researchers and practitioners from the corporate, government, healthcare, and higher education sectors. All presentation proposals are reviewed and selected by a respected international Program Committee, based on merit and the perceived value for attendees.

**Broad Range of Important Topics:** Coverage of a wide range of inter-related topics is just one of the features that distinguishes the E-Learn conference series. Attendees are able to mix and match sessions to focus on the combination of topics that are of the most interest, concern and benefit to them.

**Participatory Event:** While there are Keynote and Invited talks delivered by internationally recognized technology experts, E-Learn is more of a participatory event. This means that all attendees play an important, interactive role, offering valuable feedback and insight gained from their own experiences. The atmosphere at E-Learn is exciting and energizing. A wealth of knowledge is gathered and exchanged, as professionals from disparate but related fields come from all over the world to meet one-on-one or in small groups and learn about new developments that impact their respective activities.

**Not a Trade Show:** While E-Learn does encourage commercial participation, it is not a trade show, and there is not an exhibition. Instead, the conference uniquely relates and displays commercial activities throughout the E-Learn program in the form of Products/Services Showcase and other presentations by companies. Major sponsors receive special speaking & demonstration opportunities in addition to signage and "exhibit" space during the conference.

### Co-sponsored by

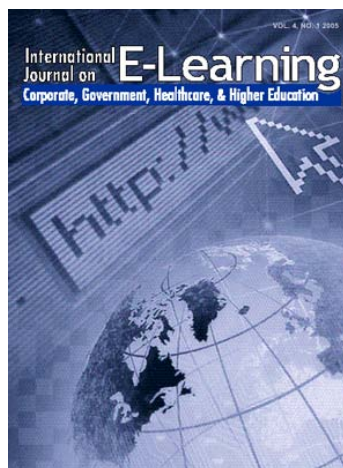
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### The International Journal on E-Learning

[www.aace.org/pubs](http://www.aace.org/pubs)



# E-Learn 2009

World Conference on E-Learning in Corporate,  
Government, Healthcare, & Higher Education

## Overview



### MONDAY, OCTOBER 26

Registration .....	10:00 AM - 6:30 PM
Lunch Break .....	12:00 PM - 1:30 PM
Workshops .....	1:30 PM - 5:00 PM
Beverage Break .....	3:00 PM - 3:15 PM

### TUESDAY, OCTOBER 27

Registration .....	7:30 AM - 5:00 PM
Welcome & Opening General Session (Keynote) ...	8:30 AM - 9:30 AM
"Good Morning" Beverage Break .....	9:30 AM - 10:00 AM
Morning Sessions .....	10:00 AM - 12:15 PM
Lunch Break .....	12:15 PM - 1:30 PM
Afternoon Sessions .....	1:30 PM - 5:00 PM
Beverage Break .....	2:30 PM - 2:45 PM
<b>Social Event:</b> Welcome Reception .....	6:00 PM - 7:00 PM

### WEDNESDAY, OCTOBER 28

Registration .....	8:00 AM - 5:00 PM
General Session (Keynote & Paper Awards) .....	8:30 AM - 9:30 AM
"Good Morning" Beverage Break .....	9:30 AM - 10:00 AM
Morning Sessions .....	10:00 AM - 12:15 PM
Lunch Break .....	12:15 PM - 1:30 PM
<b>Social Event:</b> Networking Lunch .....	12:15 PM - 1:30 PM
Afternoon Sessions .....	1:30 PM - 5:00 PM
Beverage Break .....	2:30 PM - 2:45 PM
Products/Services Presentations .....	4:00 PM - 5:00 PM
All Showcases (Poster/Demos) .....	5:30 PM - 7:00 PM

### THURSDAY, OCTOBER 29

Registration .....	8:00 AM - 5:00 PM
General Session (Keynote) .....	8:30 AM - 9:30 AM
"Good Morning" Beverage Break .....	9:30 AM - 10:00 AM
Morning Sessions .....	10:00 AM - 12:15 PM
Lunch Break .....	12:15 PM - 1:30 PM
Afternoon Sessions .....	1:30 PM - 5:00 PM
Beverage Break .....	2:30 PM - 2:45 PM

### FRIDAY, OCTOBER 30

Registration .....	8:00 AM - 3:45 PM
General Session (Keynote) .....	8:30 AM - 9:30 AM
"Good Morning" Beverage Break .....	9:30 AM - 10:00 AM
Morning Sessions .....	10:00 AM - 12:15 PM
Lunch Break .....	12:15 PM - 1:30 PM
Afternoon Sessions .....	1:30 PM - 3:45 PM
<b>Social Event:</b> Closing Reception & Invitation to E-Learn 2010 in Orlando, FL! .....	3:45 PM - 4:30 PM

## Join your colleagues

### TUESDAY, OCTOBER 27

#### Welcome Reception

6:00-7:00 PM

All attendees welcome!

### WEDNESDAY, OCTOBER 28

#### Showcases - Poster/Demos

5:30-7:00 PM

Informal & popular venue for exchanging of ideas!

### WEDNESDAY, OCTOBER 28

#### Networking Luncheon

Wednesday • 12:15-1:30 PM



Join colleagues for a networking luncheon to discuss various topics selected from the conference topics. A specific topic will be designated at each table and you will have the opportunity to create your own topics at the lunch. Make your reservations now as tickets are limited. If you have already registered, you may add the lunch at the conference registration desk. Cost: \$25.

### FRIDAY, OCTOBER 30

#### Closing Reception & Invitation to E-Learn 2010 in Orlando, Florida USA

3:45-4:30 PM

All attendees welcome!



## KEYNOTE SPEAKERS



**Opening Keynote**  
**Tuesday, October 27 - 8:30 AM**  
**Is E-Learning True to the Principles of Technology?**

Sir John Daniel  
 President and CEO  
 Commonwealth of Learning, Canada



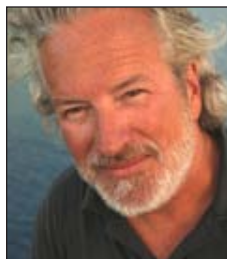
**Wednesday, October 28 - 8:30 AM**  
**Changes in Knowledge Work and Implications for Workplace Learning**

Tony Karrer  
 CEO, TechEmpower, USA



**Thursday, October 29 - 8:30 AM**  
**Bringing it on Home: E-Learning and the Neighborhood**

Barbara Ganley  
 Founder and Director of Digital Explorations, USA



**Friday, October 30 - 8:30 AM**  
**Using Adventure and the Internet for Environmental Education**

Jon Bowermaster  
 National Geographic Writer and Filmmaker, USA

## INVITED SPEAKERS

### TUESDAY, OCTOBER 27

**11:15 AM**  
**Technology Enhanced Learning in Context**  
 Marcus Specht, Open University, Netherlands

### WEDNESDAY, OCTOBER 28

**11:15 AM**  
**Exploring the Dynamics of a Blended Learning Experience: Is Blended Learning Transforming Higher Education**  
 Randy Garrison, University of Calgary, Canada; Norm Vaughan, Mount Royal College, Canada

**1:30 PM**  
**Mobile Learning for Open and Distance Learning: Opportunities and Challenges**  
 Zoraini Wati Abas, Open University Malaysia, Malaysia

### THURSDAY, OCTOBER 29

**11:15 PM**  
**Quality Assurance in Open, Distance and E-Learning in Higher Education**  
 Insung Jung, International Christian University, Japan

**1:30 PM**  
**Identity, Gender, and Language in Synchronous Online Interaction: A Cross-cultural Perspective**  
 Charlotte N. (Lani) Gunawardena, University of New Mexico, USA

## TOPICS

*The scope of the conference includes, but is not limited to, the following topics as they relate to E-Learning in Corporate, Government, Healthcare, and Higher Education.*

### Sectors or Application Domains

- General & Cross-Domain
- Corporate
- Government
- Health Care
- Higher Education
- Informal Learning (Communities, Homes)
- K-12
- Libraries and Museums
- Military
- Professional Associations & Non-Profits

### Major Topics relating to or technologically supporting E-Learning

- Content Development
- Evaluation
- Implementation Examples and Issues
- Instructional Design
- Policy Issues
- Research
- Social and Cultural Issues
- Standards and Interoperability
- Tools and Systems
- Other

### Specific Topics Examples

- Accessibility
- Asynchronous Learning
- Authoring Tools
- Building E-Learning Architectures
- Collaborative Learning
- Community Building
- Courseware Development
- Customer Training
- Developing an Organizational E-Learning Strategy
- Developing, Integrating, and Delivering E-Learning Solutions
- Digital Libraries for E-Learning
- Distance Learning
- Electronic Publishing Tools for E-Learning
- Evaluation/Performance Measurement & Assessment
- Good Practice Concepts & Examples
- Human-Computer Interaction
- Industry-University Partnering
- Infrastructure of E-Learning Environments
- Innovative Curriculum in E-Learning
- Instructional Design for E-Learning
- Intelligent E-Learning Technology
- Interactive E-Learning Systems
- Knowledge Management in E-Learning
- Learning & Content Management Systems
- Management of Learning Resources
- Marketing/Promoting Learning Activities
- Multimedia-based E-Learning Systems
- Organizational E-Learning Strategies
- Pedagogical & Issues
- Policy and Law
- Quality Management and Assessment in E-Learning
- Research Perspectives for E-Learning
- Simulations
- Societal Issues, Including Legal, Standards, & International Issues
- Virtual Universities, Classrooms, and Laboratories

Monday, October 26 • Afternoon 1:30 PM - 5:00 PM

## W1 Instructional Design of Authentic E-Learning Environments

Theo Bastiaens, Fernuniversität in Hagen, Germany

**Abstract:** A 'new' view on learning has emerged, based on social-constructivist and situated theories, in which real-world problems are presented to students/trainees. Modern instructional-design (ID) models assume that realistic and rich learning tasks are the driving force for learning. Well-designed learning tasks stimulate learners to integrate and coordinate required skills, knowledge, and attitudes in a way that can be transferred to real-life conditions.

This puts forward the need for a design model to accommodate complex learning tasks. However, since such design models are relatively rare, designers often have to fall back on their own ideas and intuition when designing and developing their E-learning materials. Even when models are available, designers are challenged to create learning experiences that leave deep and lasting impacts on learners, targeting not just skill development but changes in identity as learners come to see themselves as competent problem solvers and team contributors.

This workshop examines the four-components instructional design model from Jeroen van Merriënboer (1997) for the development of authentic e-learning tasks.

**Objectives:** The workshop offers specific guidelines for creating the kind of e-learning material, education and industry are calling for. It supports the development of complex learning tasks and consists of four interrelated blueprint components. The backbone of the model is formed by electronic learning tasks which are defined as concrete, authentic and meaningful 'whole task experiences'.

The second component is called supportive information. This is information that is supportive to the learning and performance of non-recurrent aspects of learning tasks (e.g. problem solving and reasoning).

Just-in-time information is the third component and is prerequisite to the learning and performance of recurrent aspects of learning tasks. The last component is called part task practice.

These are in fact additional exercises when a high level of automation is required after instruction. Learners in class will receive an orientation to the model as well as hands-on practice using the model to create instruction.

### Outline:

1. Create a holistic view of the job – create meaningful 'whole task experiences'
2. Simplifying assumptions, considerations that make a job less or more complex
3. Five criteria for authentic e-learning tasks are discussed, examples of authentic e-learning environments are evaluated
4. Support for deep level learning and the necessary mental model analysis
5. Procedural support and the creation of 'job aids'

**Prerequisites:** This session is appropriate for educational technologists, teachers, webdesigners.

**Intended Experience Level:** Beginner

**Instructor Qualifications:** Theo Bastiaens is director of the Institute of Educational Science and Media Research at the Fernuniversität in Hagen, Germany and professor at the Open University of the Netherlands, the Netherlands. His expertise is instructional design of e-learning, human resource development and authentic learning tasks. He is involved in international projects on the implications of authentic learning tasks, Open Educational Resources and E-learning.

# PRE-CONFERENCE WORKSHOPS

Monday, October 26 • Afternoon 1:30 PM - 5:00 PM

## W2 Innovative Education Online: Ideas for the Future of Learning and the Internet

Matthew Allen, Curtin University of Technology, Australia

**Abstract:** This workshop focuses on innovation in Internet-enabled learning with particular reference to the way Web 2.0 technologies can be deployed and refashioned to give students more direct engagement with the real-world Internet than most learning management systems permit. Such an approach enables learning to proceed within and through online knowledge networks. Therefore, the underlying goal of the workshop is to assist in re-invigoration of university-level online learning by updating techniques and underlying pedagogic approaches to take account of the changing nature of the Internet in society today. The workshop involves a facilitated exchange of ideas, linking pedagogic techniques and concepts, with explorations of technologies which might be used to move beyond the learning management system

**Objectives:** The session objectives are to:

1. provide a space for engaged, carefully facilitated discussion and co-development of ideas and techniques for more innovation in online learning
2. provide critical debate about the practicalities and challenges of the approaches outlined in the session
3. provide information to participants about the current state of the presenter's applied research and develop linkages with researchers and academics for future, more advanced collaboration

### Outline:

1. Introduction and Challenge (30 mins)

Workshop Presenter outlines key ideas to frame discussion and development of innovative education using the Internet, and then lays out the challenge for the innovative use of the Internet in the Web 2.0, post-LMS era.

- Online knowledge production provides a key benefit for education since students can contribute – in numerous ways – to an audience far beyond that of other students and teachers.
- Assessment is a key structuring device in curriculum design and teaching which can be used to motivate student engagement for higher-order learning
- Web Presence and Knowledge Networking are both processes and outcomes that can be used to organise our thinking about how to use and assess online knowledge production

2. Workshopping Innovative Internet Education I – Ideas and examples (45 mins)

Working in groups, participants share examples of innovative practices of Internet-enabled higher education. From this pool of shared ideas, consider the general advantages and challenges of these approaches. The emphasis here is on ideas about teaching and learning. There will be a summation at end of session by presenter.

Break for refreshments (30 mins)

3. Workshopping Innovative Internet Education II – technologies (45 mins)  
Participants now move to consider Internet technologies regardless of whether there is or is not a specific or immediate example of their use for educational innovation. This session will reference back to technologies already discussed, and explore intersections of technologies. There will be a summation at end of session by presenter.

4. The Learning in Networks of Knowledge Project (30 mins)

Presenter outlines applied research mini-projects currently underway within his project that involve the investigation of the concepts with which the workshop began and exploring the overall question of innovative Internet-enabled education. Questions and discussion, with an emphasis on building future collaboration will conclude session.

**Prerequisites:** The workshop is designed for a group of no more than 24 people, who should be academics, developers or instructional designers with some experience already in online learning (whether for external or on-campus students). Participants will be expected to share their ideas about and experiences of online learning, preferably involving the use of techniques, tools, or approaches which involve more than simply using a learning management system for basic online teaching and learning. Therefore the audience needs to have some familiarity with and interest in moving into new, web 2.0-enabled uses of the Internet, but a variety of backgrounds and knowledge is preferred, so as to keep the session as interactive as possible.

**Intended Experience Level:** Intermediate

**Instructor Qualifications:** Associate Professor Matthew Allen is a nationally recognised university educator, having received an Australian Award for University Teaching in 2000 and more recently being awarded an Australian Learning and Teaching Council Teaching Fellowship. A pioneer of innovative online education, he is also founding head of the Department of Internet Studies in the Faculty of Humanities, Curtin University of Technology. Matthew recently presented at the Teaching Learning Forum 2009 in Perth ("Education and the Internet: Web 2.0 and renewed innovation in online learning"), and was in 2007 a national lecturer for the Australian Computing Society, speaking on Information Ethics. His most recent publication is "Web 2.0: An argument against convergence", First Monday, 2008. Matthew is a former President of the Association of Internet Researchers. Matthew has a bachelor's degree from University of Sydney and a PhD from the Australian National University. He has served as Dean Teaching and Learning in the Faculty of Humanities, Curtin University and has presented invited workshops at conferences such as the Teaching and Learning Forum (Perth, 2003) and HERDSA (Miri, 2005).

Workshops are indicated by a **W#** and are primarily hands-on sessions.  
We advise early registration for all Tutorials and Workshops due to limited space available.

# PRE-CONFERENCE WORKSHOPS

Monday, October 26 • Afternoon 1:30 PM - 5:00 PM

## W3 What You Need to Know about Second Life *(Note: BYOL-Bring Your Own Laptop)*

Kevin Feenan, Rockcliffe University Consortium, USA

**Abstract:** This workshop is a tour and examination of Second Life for educators that explores the various possibilities of the platform including its strengths and limitations through a guided demonstration. Attendees can follow along either in the conference facilities or within Second Life. The tour will include interviews with some of the key players within Second Life that enable and promote education including members on staff with Linden Research, the makers of the Second Life platform.

**Objectives:** The objectives of this workshop are to introduce new and existing educators to the various technologies that make up Second Life and then to engage people in a dialogue both in Second Life and at the conference in terms of the advantages and disadvantages of each and how they can be applied to classroom settings and research. By the end of this tutorial participants should be able to describe to their administrations the advantages and disadvantages of using Second Life as one is a series of tools to augment the learning process.

Outline: The general outline of the workshop will be broken into six parts.

1. General introduction to the environment and its constructs,
2. Establishing the context of the teaching environment,
3. How dialogues and literary spaces develop,
4. Engaging students through practices,
5. defining knowledge assets and resources for educators and researchers, and
6. discussion of lived experiences from those actually doing education and research within Second Life today.

**Prerequisites:** The intended audience is fairly broad in that the workshop will cover topics at various levels which will provide the beginning researcher or instructor to Second Life a grounded base in which to make appropriate use of the environment quickly. The workshop will also appeal to more advanced users of the Second Life environment as the environment itself is constantly evolving and new ideas / mechanisms for best practices are being identified on almost a daily basis. Participants wishing to follow along inside Second Life must bring their own laptops with them however a laptop will not be a prerequisite for participation for those following along in the conference room.

**Intended Experience Level:** Beginner

**Instructor Qualifications:** Kevin Feenan, (SL: Phelan Corrimal) is the President of Rockcliffe University Consortium, a completely virtual organization which has been teaching and conducting research into virtual environments since 2006. Kevin has co-presented several papers on student and organizational accountability at past conferences and authored the paper "crossing the real-life/second-life divide" presented at the 2008 eLearn World Conference. Kevin has served as the general conference chair of the Virtual Worlds Best Practices in Education 2009 SL Conference held in Second Life which drew over 70 academic papers and a participant base of some 4500 people in March, 2009. Kevin received an MBA from the University of Toronto in 2001 with specialization in international business strategy and is also working towards a Doctorate in Organizational Design and Leadership through the University of Phoenix.

Workshops are indicated by a **W#** and are primarily hands-on sessions.  
We advise early registration for all Tutorials and Workshops due to limited space available.

Monday, October 26 • Afternoon 1:30 PM - 5:00 PM

## W4: Unconference as a Model for Organisational Development (Note: BYOL-Bring Your Own Laptop)

Jim Mullaney and Susan Stoney, Edith Cowan University, Australia

**Abstract:** The University has recently introduced “unconference” into its repertoire of organisational development strategies. The rationale behind this decision was to investigate non-traditional staff development offerings that were in line with the University’s engagement agenda and to address the issue of low staff attendance at more traditional professional development opportunities. Using an unconference style enabled the University to unpack staff development needs from an organisational perspective and this has led to the development of a robust and structured package that is user-focused and client driven. In addition, making the learning more informal facilitated interaction between academic staff, non-academic staff and students, which is traditionally difficult to achieve.

This workshop will describe the process of constructing and running an unconference, paying particular attention to the developmental benefits. It will outline the procedural and logistical requirements of building such an event and look at ways of maximising participation and optimising outcomes for delegates. We intend to run a “mini-unconference experience” as an integral part of the workshop.

**Objectives:** It is anticipated that participants will be able to:

- Investigate the potential for unconference as a organisational or personal development strategy in their own institutions;
- Use the unconference methodology to identify and meet organisational needs;
- See the benefits of informal learning experiences in terms of how they can
  - facilitate networking opportunities between individuals and departments that are both typical and atypical
  - promote scholarship and excellence
  - forge relationships within and outside the community
  - act as a springboard for innovation and creativity;
- Develop an awareness of the benefits of capacity building using informal strategies;
- Compare the opportunities offered by formal and informal learning experiences;
- Use established and emerging technologies to design and run professional learning experiences;
- Gain experience of strategies which will help to plan, construct and manage a successful unconference event.

**Outline:** Topical Outline

Pre-Workshop

Wiki registration and biographical information

We will set up and manage an unconference wiki for delegates

### 1. Setting The Scene (30 Minutes)

- a. Introduction – The Unconference
  - i. What is unconference? *A brief explanation of unconference*
  - ii. Unconference history. *How the phenomenon developed*
  - iii. Examples of well-known unconferences. *In creative and innovative organisations*
  - iv. Conference vs. unconference. *A comparison*
- b. Organisational Development
  - i. Why unconference works. *How freedom and fluidity enhance communication*

- ii. Benefits to your organisation. *Some expected (and unexpected) outcomes*
  - iii. Harnessing the wisdom of the crowd. *Using the expertise that’s in the room*
- c. The Mechanics of Unconference
    - i. How it works. *The unconference unpacked*
    - ii. Getting the word out – digital solutions for promotion. *Tips to maximise participation*
    - iii. Unconference timeline. *What to do when and when to do what*
    - iv. Using the space effectively. *Setting up your spaces for maximum impact*
    - v. Using the time effectively. *How to structure the day to meet the needs of delegates*

### 2. The Unconference Experience (2.5 hours)

- a. The “mini-unconference”  
*We will run an unconference experience for delegates*
- b. Mini-unconference discussion  
*Facilitated discussion around the experience*

### 3. Debrief (30 minutes)

- a. The benefits of slack time  
*Why you shouldn’t pack the day too full*
- b. The importance of social networking  
*The benefits of providing interaction opportunities*
- c. Dealing with flashmobs  
*Being flexible to enable spontaneous grouping*
- d. Capturing the wisdom  
*Using technology to make sure it doesn’t disappear at the end of the day*

**Prerequisites:** It is anticipated that the audience will consist of delegates with an interest in or responsibility for capacity building, staff training or professional development within their organisation. They may have previous experience in building and/or running events and are looking for ideas to broaden their experience. They may be investigating alternative ways to provide learning and development experiences for their staff or just interested in the logistics and mechanics of the unconference format. It is hoped that participants will be willing to contribute to the event.

An integral part of the workshop will be a “mini-unconference” experience, where delegates will participate in a small-scale version of unconference. To facilitate this, in the weeks prior to the workshop, the presenters will set up (and manage) a wiki where the unconference process will begin.

**Intended Experience Level:** Intermediate

**Instructor Qualifications:** Dr Jim Mullaney has worked in the field of learning technologies for the past 15 years, as a teacher, lecturer and consultant to schools, TAFE, Universities and industry. He is currently working as an Academic Developer at Edith Cowan University in Western Australia, specialising in (e)learning and its role in staff development. He has spent time in the corporate world - as a technical specialist in the Biotechnology and Pharmaceutical industries and before that, worked as a research scientist on a MRC Fellowship. As well as his Academic Development work at Edith Cowan University, he is involved in a variety of other projects, including teaching at Murdoch University, a federal government PD initiative and consults in industry to companies like Microsoft and Computelec.

## HOTEL INFORMATION

NOTE: Please support your conference by reserving your room at the conference hotel. E-Learn reserves a block of discounted rooms for attendees. If these rooms are not booked, the conference must pay a sizeable penalty. Only a limited block of rooms are available at this rate, so be sure to book early!

**Sheraton Vancouver Wall Centre Hotel**  
1088 Burrard Street  
Vancouver, BC V6Z 2R9 Canada  
Phone: 800-663-9255; 604-331-1000 • Fax: 604-893-7200  
E-Mail: [reservations@wallcentre.com](mailto:reservations@wallcentre.com)

### Special Hotel Rates through Sept. 24, 2009

Special discounted hotel rates have been secured for E-Learn participants at the Sheraton Hotel. To receive this special rate, hotel reservations must be made by September 24, 2009. You must identify yourself as an E-Learn attendee to receive the special E-Learn rate. Only a limited block of rooms are available at this rate, so be sure to book early!

All conference sessions will be held at the Sheraton Vancouver Wall Centre Hotel.

**Single/Double: \$146 (USD)**

The Sheraton Vancouver Wall Centre is Vancouver's premier hotel - ideally located in the heart of the city's business, financial and shopping districts - with magnificent views of the mountains and the Pacific Ocean.

The variety of attractions in Greater Vancouver can keep visitors entertained for days, for example: Harbour cruises, world-famous Stanley Park, Vancouver Lookout!, Harbour Centre Tower, Science World BC, Capilano Suspension Bridge and Park, Vancouver Art Gallery, Dr. Sun Yat-Sen Classical Chinese Garden, Grouse Mountain, The Peak of Vancouver.



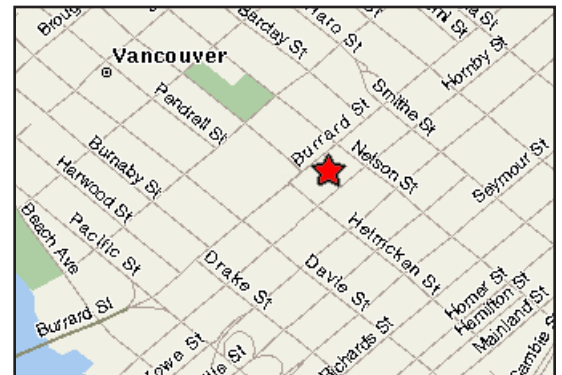
## TRAVEL INFORMATION

### Weather: September-November

- Mild temperatures ranging from 15-20C (approximately 68 - 78F)
- September into the middle of October quite nice with rain in November.
- Daylight hours are approximately 7:00 am -7:00 pm

**Air:** E-Learn conference participants can fly into Vancouver International Airport (YVR). For flight information and general information visit: <http://www.yvr.ca>

**Ground:** The Vancouver International Airport is 12 miles from Sheraton Vancouver Wall Centre Hotel. One way taxi fare is about \$25 CAD. There is a shuttle service (Airporter) running daily from 5:25 AM - 9:55 PM and runs every twenty minutes to and from the Sheraton Vancouver Wall Centre Hotel and Vancouver International Airport. The cost for the shuttle is \$12 CAD one way/\$18 CAD roundtrip. Tickets can be purchased at the Vancouver International Airport.



## REGISTRATION INFORMATION

**Secure Web registration is available: [www.ace.org/conf/elearn/registration](http://www.ace.org/conf/elearn/registration)**

When you complete the E-Learn 2009 Registration Form you will have the option of joining ACEE and registering for the Conference at the discounted member rate.

### ► IMPORTANT DATES

**Early Registration Deadline: September 25, 2009**

Save over 10% if your registration and payment are received by September 25, 2009. After this date, regular fees apply.

**Hotel Reservation Deadline: October 27, 2009**

**Advance Registration Deadline: October 12, 2009**

Any registration or payment (web, fax, or mail) received by ACEE after October 12, will NOT be included in advance registration records. After October 12, you will either need to register and make payment on-site at the conference registration desk or bring proof of registration and payment with you.

### ► YOUR REGISTRATION INCLUDES

Keynote & Invited Speakers, 700+ concurrent sessions in varied formats to most optimally meet individual needs, Proceedings on CD, Printed Abstracts Book, Presenter AV provided at no cost: PC, Internet, projector, & screen, Onsite wireless network (no cost) for attendee use in meeting rooms & public areas, Technical support, 150+ Poster/Demo sessions, Complimentary Welcome Reception, Morning & afternoon refreshment breaks, Corporate Sessions, Complimentary E-mail/Internet stations, Commemorative registration totebag, Job posting bulletin board - sponsor: ACEE Career Center

**Cancellation/Refund Policy:** Registrant requests for refund of registration fee will be considered if a written request is postmarked by September 25, 2009. Proof of payment-copies of front and back of the canceled check or copy of credit card statement may be required. No refunds will be issued for requests postmarked after September 25, 2009. Refunds are subject to a \$95 cancellation fee; there are no refunds for non-attendance.

# E-LEARN COMMITTEES

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Theo Bastiaens - The Open University, The Netherlands & Fernuniversität Hagen, Germany  
Saul Carliner - Concordia University, Canada  
Betty Collis - Univ. of Twente, The Netherlands  
Anthony R. Davidson - Dean, SCPS Division of Prog. in Business, New York University, USA  
Margaret Driscoll - IBM Mindspan Solutions, USA  
Jon Dron - Athabasca University, Canada  
Erik Duval - Katholieke Univ. Leuven, Belgium  
Wayne Hodgins - Strategic Futurist, VMG: Velocity Made Good Inc., USA  
Mimi Miyoung Lee - University of Houston, USA  
Lisa Neal - Editor-in-Chief, eLearn Magazine (formerly with EDS), USA  
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Roy Pea - Stanford Center for Innovations in Learning (SCIL), Stanford University, USA  
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Tom Reynolds - National University-San Diego, USA  
Robby Robson - Eduworks Corporation, USA  
Allison Rossett - San Diego State Univ., USA  
Ellen D. Wagner - Managing Partner, Sonoma Solutions Group, USA  
Cindy Xin - Simon Fraser University, Canada

## PROGRAM COMMITTEE

### **Program Co-Chair:**

Theo Bastiaens - The Open University, The Netherlands & Fernuniversität Hagen, Germany

### **Program Co-Chair:**

Jon Dron - Athabasca University, Canada

### **Program Co-Chair:**

Cindy Xin - Simon Fraser University, Canada

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Li Zhu, U.S. Naval Academy, USA



# E-LEARN 2009 Registration Form

October 26 - 30, 2009 • Vancouver, BC Canada • Sheraton Vancouver Wall Centre Hotel

PLEASE PRINT LEGIBLY—ONE REGISTRANT PER FORM—DO NOT SEND DUPLICATE FORMS

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company or School Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Code/Country: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## E-LEARN 2009 Registration (U.S. Dollars)

Join or renew now and save by registering at the member rate, see page 11

Registration and Payment Received	By September 25	After September 25	
AACE Member	\$425.00	\$465.00	\$ _____
Nonmember	\$485.00	\$525.00	\$ _____
Student Member*	\$215.00	\$225.00	\$ _____
Student Nonmember*	\$225.00	\$235.00	\$ _____
K-12 Teacher*	\$225.00	\$235.00	\$ _____
Virtual Participant - <a href="http://www.aace.org/conf/elearn/vp/">www.aace.org/conf/elearn/vp/</a>	\$345.00	\$345.00	\$ _____

\*If you qualify for either the student or K-12 teacher rate, you must bring to the on-site registration a department/school letter attesting to your full-time student or teacher status. Without this letter, the conference must charge you the regular registration rate.

## Workshops (Please indicate a 2nd choice which will be assigned if 1st choice is filled to capacity.)

Qty: _____ @ _____	By September 25	After September 25	
	\$115.00 each	\$145.00	\$ _____
<b>Mon., Nov. 17-PM:</b> 1st Choice <input type="checkbox"/> W1 <input type="checkbox"/> W2 <input type="checkbox"/> W3 <input type="checkbox"/> W4			
2nd Choice <input type="checkbox"/> W1 <input type="checkbox"/> W2 <input type="checkbox"/> W3 <input type="checkbox"/> W4			

## Networking Lunch Wednesday, October 28, 2009, 12:15-1:30 PM

Qty: _____ @ _____	By September 25	After September 25	
@ Wednesday, October 28	\$25.00 each	\$25.00 each	\$ _____

## Proceedings The Abstracts book & CD-ROM Proceedings (Mac and Windows 95/98/NT compatible) are included with registration.

The Proceedings Book (3-5 volumes, approx. 10-15 lbs.) may be purchased separately and will be shipped to the above address after the conference.

Qty: \_\_\_\_\_ @ \$195.00 each\* \*Shipping cost added to the total (\$20.00 US, \$40.00 Canada, \$130.00 all others) \$ \_\_\_\_\_

## Method of Payment (US Dollars) Payment must accompany registration and be received by September 25, 2009 to qualify for discount rate.

- Select one:**
- Check (U.S. funds/bank, payable to E-Learn 2009/AACE; must be mailed)
  - Purchase Order (must be postmarked or faxed by October 12, 2009)
  - Bank Wire Transfer (add \$25 to total for bank fee; copy of wire transfer must be mailed or faxed)
- Credit Card:**  MasterCard  VISA  Discover  AMEX

**Total:** \$ \_\_\_\_\_

Card Holder's Name: \_\_\_\_\_

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Return to: E-Learn 2009/AACE PO Box 1545, Chesapeake, Virginia 23327-1545 USA • 757-366-5606 • Fax: 703-997-8760 • E-mail: [info@aace.org](mailto:info@aace.org) • [www.aace.org](http://www.aace.org)

# Vancouver

spectacular by nature<sup>®</sup>



## Vancouver offers E-Learn 2009 attendees an unforgettable experience!

**V**ancouver is a dynamic, multicultural city with a cosmopolitan flair set in a spectacular natural environment. Nestled between majestic mountains and sparkling ocean, Vancouver is one of the most beautiful cities in the world. Fall in Vancouver means NHL Hockey, cuisine from all points of the globe, museum visits, the launch of the theatre, opera and symphony seasons and holiday shopping - so much to see and do! The variety of attractions in Greater Vancouver can keep visitors entertained for days, for example, Harbour cruises, world-famous Stanley Park, Vancouver Lookout! Harbour Centre Tower, Science World BC, Capilano Suspension Bridge and Park, Vancouver Art Gallery, Dr. Sun Yat-Sen Classical Chinese Garden, and Grouse Mountain, The Peak of Vancouver. Consider just a few reasons why E-Learn 2009 is in Vancouver..

- Spectacular Setting – Incredible mountains, sparkling ocean, rainforests and beautiful foliage year round.
- Unlimited Activities – Catering to any interest throughout all four seasons, you can enjoy world class shopping to outdoor adventures, gourmet meals to live entertainment, sporting events, theatre, outstanding sights and attractions.
- Gateway to Adventure – Quick and easy access to the Canadian Rockies, Victoria, Vancouver Island, and of course, endless water and land sports throughout the year.
- Dining – What tempts your taste buds: Decadent desserts - grilled T-bone steak - Fresh seafood - Soy Burger? Vancouver has every taste and type of food you crave! Vancouver's restaurant scene has exploded in the past few years offering world-class cuisine from every corner of the globe. Fine dining, casual or family friendly restaurants are easily accessible throughout Greater Vancouver.
- Excellent Infrastructure – Vancouver International Airport has consistently been rated as one of North America's top airports. A great walking city - clean, green, safe, and easily accessible!
- Greater Value – Vancouver offers a world-class experience and excellent value for your money!

Top: Vancouver at Dusk

©Tourism Vancouver, Lookout!

Center: Boathouse Restaurant, Patio Dining

©Tourism Vancouver, John Sinal

Bottom: Capilano Suspension Bridge

©Tourism Vancouver, Capilano Suspension Bridge

Cover: West End in Winter

©Tourism Vancouver, Andy Mons

Page 3 Top: Canada Place ©Tourism Vancouver

Page 3 Bottom: Orlando skyline from Lake Eola

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**For more information about Vancouver, see:**

[www.tourismvancouver.com](http://www.tourismvancouver.com)