

7TH ANNUAL (Formerly WebNet)

CALL FOR PARTICIPATION



E-Learn 2002

World Conference on E-Learning in Corporate,
Government, Healthcare, & Higher Education

Including **WebNet 2002 – International Symposium on the WWW and Internet**
Including **Universal Web Accessibility Symposium 2002**

October 15-19, 2002
Montréal, Canada

www.aace.org/conf/elearn

Submission deadline: April 10, 2002

Authors notified: May 24, 2002

Proceedings file deadline: August 15, 2002

Early registration deadline: September 13, 2002

Advance registration deadline: October 4, 2002



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KEYNOTE/INVITED SPEAKERS

PAPERS


PANELS

TUTORIALS/WORKSHOPS

SIG DISCUSSIONS

POSTER/DEMONSTRATIONS

CORPORATE SHOWCASES & DEMOS



AACE *Estab. 1981*
Association for the Advancement of Computing in Education
*Advancing Knowledge & Learning
with Information Technology Worldwide*

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CO-SPONSORED BY
International Journal on **E-Learning**
Corporate, Government, Healthcare, & Higher Education

WebNet Journal
Internet Technologies, Applications & Issues

INVITATION

E-Learn 2002 — World Conference on E-Learning in Corporate, Healthcare, Government, and Higher Education is an international conference organized by the Association for the Advancement of Computing in Education (AACE). This annual conference series serves as a multidisciplinary forum for the exchange of information on the research, development, and applications on all topics related to E-Learning.

Information for Presenters

Details of presentation formats are given on the following pages. The general principles applying to all are:

- All communication will be with the principal presenter who is responsible for communicating with co-presenters of that session.
- The conference will attempt to secure all equipment for presenters, with the exception of poster/demonstration presenters. However, where special equipment is needed, presenters may need to bring or rent equipment. The name of a rental firm can be provided.
- All presenters must register and pay the registration fee. Early registration fee will be approximately \$395 (US) with a discount for AACE members.

Proceedings

Accepted papers will be published in the Proceedings (book and CD-ROM formats) as well as in the AACE Digital Library. These proceedings serve as major sources of information and reflect the current state of the art for the E-Learning community. In addition, selected papers may be invited for publication in AACE's respected journals especially in the *International Journal on E-Learning* and the *WebNet Journal*. See: www.aace.org/pubs

Paper Awards

All presented papers will be considered by the Program Committee for Outstanding Paper Awards. There will also be an award for Outstanding Student Paper (therefore, please indicate if primary author is a full-time student).

Hotel & Travel Arrangements

Special hotel room rates will be available to conference attendees. Discount airfares will be available from a designated airline carrier.

Background

The E-Learn Conference series originated as the WebNet World Conference on the WWW and Internet which was held as a major international conference in San Francisco, CA (1996); Toronto, Canada (1997); Orlando, Florida (1998); Honolulu, HI (1999); San Antonio, TX (2000); and Orlando, FL (2001). E-Learn 2002 is the seventh in this series of internationally respected events.

Corporate Participation

A variety of opportunities are available to present research-oriented papers or to showcase and market your products and services.

E-Learn is Unique

The E-Learn Conference series is an international forum designed to facilitate the exchange of information and ideas on the research, issues, developments, and applications of a broad range of E-Learning topics.

E-Learn is an innovative collaboration between E-Learning researchers and practitioners from the corporate, government, healthcare, and higher education sectors. All presentation proposals are reviewed and selected by a respected international Program Committee, based on merit and the perceived value for attendees.

Broad Range of Important Topics: Coverage of a wide range of inter-related topics is just one of the features that distinguishes the E-Learn conference series. Attendees are able to mix and match sessions to focus on the combination of topics that are of the most interest, concern and benefit to them.

Participatory Event: While there are Keynote and Invited talks delivered by internationally recognized technology experts, E-Learn is more of a participatory event. This means that all attendees play an important, interactive role, offering valuable feedback and insight gained from their own experiences. The atmosphere at E-Learn is exciting and energizing. A wealth of knowledge is gathered and exchanged, as professionals from disparate but related fields come from all over the world to meet one-on-one or in small groups and learn about new developments that impact their respective activities.

Not a Trade Show: While E-Learn does encourage commercial participation, it is not a trade show, and there is not an exhibition. Instead, the conference uniquely relates and displays commercial activities throughout the E-Learn program in the form of Corporate Showcases and Demonstrations and other presentations by companies.

TOPICS

The scope of the conference includes, but is not limited to, the following topics as they relate to E-Learning in Corporate, Government, Healthcare, and Higher Education:

- Authoring Tools
- Building Learning Architectures
- Collaborative Learning/Training
- Community Building
- Courseware Development
- Customer Learning
- Developing, Integrating and Delivering Learning Solutions
- Developing an Organizational E-Learning Strategy
- Didactic Issues for Web Presentation
- Digital Libraries & Museums
- Distance Education
- Electronic Publishing: Tools, Design, Issues
- Evaluation/Performance Measurement & Assessment
- Industry Trends
- Instructional Design for E-Learning
- Knowledge Management
- Learning & Content Management Systems
- Multimedia in Education & Training
- Network-Based Learning and Environments
- Marketing/Promoting Learning Activities
- New Technologies
- Online Learning Environments & Universities
- Research Perspectives

- Simulations
- Teaching, Learning, Pedagogical Issues
- Web Based Training

WebNet Symposium Topics:

The scope of the WebNet Symposium includes, but is not limited to, the following topics as they relate to the WWW and Internet:

- Commercial, Business, Professional, and Community Applications
- Ergonomic, Interface, and Cognitive Issues
- General Web Tools and Facilities
- Personal Applications and Environments
- Societal Issues, Including Legal, Standards, and International Issues
- Web Technical Facilities

Universal Web Accessibility Symposium Topics:

The scope of the Universal Web Accessibility Symposium includes, but is not limited to, the following topics as they relate to Web Accessibility:

- Emerging Technologies & Accessibility
- Infrastructure, Technology & Techniques
- International Challenges
- New Roles for Teachers/Learners
- Policy and Law
- Site Management Considerations
- Other: Research, Library Issues, etc.

SUBMISSION INFORMATION

■ FULL PAPERS (25 min.)

Papers present reports of significant work or integrative reviews in research, development, and applications related to E-Learning.

All presented papers will be considered by the Program Committee for Outstanding Paper Awards. There will also be an award for Outstanding Student Paper (therefore, please indicate if primary author is a full-time student).

Paper proposals must include:

- full paper (4-6 pages, 2,500-3,750 words)

■ BRIEF PAPERS (15 min.)

Brief Papers are more condensed presentations or work-in-progress projects and will be published as 2 pages in the Proceedings volume. There will be an award for Outstanding Brief Paper.

Brief paper proposals must include:

- extended abstract (2-3 pages, 1,250-1,875 words)

■ PANELS (1 hr.)

A panel offers an opportunity for 3-5 people (including the chair) to present their views or results on a common theme, issue, or question and discuss them with the audience. Panels should cover timely topics related to the conference areas of interest. Panel selection will be based on the importance, originality, focus and timeliness of the topic; expertise of proposed panelists; as well as the potential for informative (and even controversial) discussion. A panel summary and position statements will be included in the Proceedings. Panels must allot at least 50% of the time for interaction and discussion with the audience.

Panel proposals must include:

- a description of the panel topic, including why this topic is important to E-Learn Conference attendees; 2-3 pages, 1,250-1,875 words
- a brief position statement and qualifications of each panelist; 2-3 pages, 1,250-1,875 words

■ POSTER/DEMONSTRATIONS (2 hrs.)

Poster/Demonstrations sessions enable researchers and non-commercial developers to demonstrate and discuss their latest results and developments in progress in order to gain feedback and to establish contact with similar projects. There will be Best Poster/Demonstrations awards for the most successful presentations in this category.

Poster/Demonstrations proposals must include:

- a 2-3 page, (1,250-1,875 words) written description of the planned demonstration/poster and should emphasize the problem, what was done, and why the work is important

Poster/Demonstrations presenters will be required to arrange for their own systems software and hardware. The Conference will provide a table, poster board and electricity for each presenter.

■ SPECIAL INTEREST GROUP (SIG) DISCUSSIONS (1 hr.)

To encourage informal interaction among individuals with common interests, SIG discussion groups will be formed based upon proposals accepted under the Call for Participation.

SIG Discussion proposals must include:

- a 1-3 page (625-1,875 words) written description of the discussion topic emphasizing the problem or issue and why the work is important
- indication of whether you are willing to chair the discussion

■ TUTORIALS & WORKSHOPS (3.5 hrs.)

Tutorials and Workshops are intended to enhance the skills and broaden the perspective of their attendees. They should be designed to introduce a rigorous framework for learning a new area or to provide advanced technical training in an area. Submissions will be selected on the basis of the instructors' qualifications for teaching the proposed tutorial or workshop and their contribution to the overall conference program. Workshops differ from tutorials by involving hands-on experience with hardware/software provided.

Note that few workshops are selected because a lab of equipment is required for each. If you submit a workshop proposal, please indicate if your proposal is also appropriate for presentation as a non-hands-on tutorial.

Tutorial/Workshop proposals must include:

- a clear description of the objectives
- the intended audience (experience level and prerequisites)
- the proposed length (3 hours or 6 hours)
- a 200-word abstract
- a 1-page topical outline of the content
- a summary of the instructor's qualifications

■ CORPORATE SHOWCASES (30 min.) & DEMONSTRATIONS (2 hrs.)

Demonstrate and discuss your company's products, services, developments, applications and research, inform the audience of your future directions, gain feedback, and establish contacts. Not included in the Proceedings.

Showcase Format: 30-minute presentation scheduled during concurrent sessions; Presentation rooms generally accommodate 50-150 people, theatre-style. This is more of a formal presentation than the Corporate Demonstration.

Demonstration Format: 2 hours; scheduled with Poster/Demonstrations grouped together in open exhibition-style, usually all in one hall. This is an informal event with a circulating audience. Sales are permitted: You may stock and sell your product at your table.

Corporate proposals must include a brief description (1 paragraph) of what you intend to present.

SUBMISSION REQUIREMENTS

Submit all proposals by completing the web form at: www.aace.org/conf/elearn

All proposals must be submitted by uploading PDF, Word, RTF, or Postscript file using the Web form. No hard copy paper, faxed, or e-mail submissions will be accepted.

Please send your proposal only ONE time.

Questions? Contact AACE at:

Phone: 757-623-7588

Fax: 703-997-8760

E-mail: conf@aace.org

www.aace.org/conf/elearn



Montréal

WARM & WELCOMING

Hospitality with a definite French flavour: one of the hallmarks of Montréal, this distinctive quality has made the city one of the most popular destinations on the continent, as well as the perfect site for E-Learn 2002.

Growing from a small French colony in the later half of the 17th century to a thriving metropolis on the threshold of a new millennium, Montréal is, to this day, the second largest French-speaking city in the world. A cosmopolitan city: English is also very much in evidence, reflecting the British influence that has traditionally coloured

Montréal's history. The British merchants, who helped the city flourish as a bustling trade centre in the late 1600s, were followed over the years by waves of immigrants from more than 80 countries and every continent. Contributing their energy and traditions, they helped create the rich multicultural mosaic that has made Montréal such a fascinating cosmopolitan city where, in addition to French and English, visitors are likely to hear any one of more than 35 languages.

A cultural hub: "Joie de vivre" expresses the unique spirit and Latin ambience that permeate the fabric of Montréal. A thriving cultural centre, it is dotted by monuments, museums and world-class sports palaces hosting national and international events. Its streets, theatres and other centres for the performing arts are alive with an endless stream of festivals and artistic events attracting the best in the world. A major urban centre and one of the world's greatest cities, Montréal is the venue of choice for both pleasure and business.

A spirited nightlife: With bars open til 3 a.m. and some restaurants staying open for breakfast, Montréal serves up an exciting nightlife between dinner and the morning after! Bars and nightclubs around town serve up live entertainment for every taste. From comedy clubs and piano bars to rhythm 'n' blues clubs, jazz bars, salsa and lambada clubs, Montréal moves to different beats into the wee hours!

A shopping mecca: Every area of Montréal is dotted with special shops and boutiques, but nowhere is the concentration as great as it is downtown. Here, exclusive boutiques share the spotlight with major department stores and ultra-modern

shopping centres reflecting the latest merchandising concepts. Die-hard shoppers will appreciate the Metro (subway) which links all of the city's most popular complexes. An underground city: Montréal above-ground is like the tip of an iceberg: there's so much more to it than meets the eye. In fact, Montréal is also a fascinating underground city - a 30-kilometer network of boutiques, restaurants, theatres, movie theatres, hotels, train and bus stations, a college and universities, banks, shopping centres, office towers and residential complexes - all linked by the city's world-famous Metro.

On the stage: Montréal has long been recognized for its vibrant cultural scene. When it comes to the performing arts, the city has something for everyone. It is home to such world-renowned groups as the Montréal Symphony Orchestra, the Grands Ballets Canadiens and the Cirque du Soleil, not to mention I Musici, the Orchestre Métropolitain and the Opéra de Montréal.

On exhibit: Museums are also very much a part of the Montréal landscape. In fact, there's a museum to delight just about everyone. Whether your interests run to classical history, modern art, religion, sculpture, architecture or humour, you'll be well served by excellent permanent collections and short-term touring exhibitions.

Montréal Outdoors, Outskirts: The Laurentians, Barely an hour's drive from downtown Montréal, the Laurentians are home to four-season resorts of international calibre, and offer water sports, golf, camping and rock-climbing.



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For more information about Montréal, see:

www.tourism-montreal.org/
www.montreal.com/tourism/index.html



For more information about
Quebec, see:
www.bonjourquebec.com/

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