

**CALL FOR PARTICIPATION  
17<sup>TH</sup> ANNUAL**



# E-Learn 2012

**World Conference on E-Learning in Corporate,  
Government, Healthcare, & Higher Education**

**October 9-12, 2012 • Montréal, Quebec, Canada  
Le Centre Sheraton Montréal**

- Keynote Speakers
- Invited Panels/Speakers
- Full & Brief Papers
- Best Practices
- Panels
- Showcases
- Roundtables
- Symposia
- Tutorials/Workshops



- Virtual Brief Papers
- Virtual Showcase
- Virtual Corporate Presentations

**Call for Papers: May 25, 2012**

Authors notified: July 5, 2012

Authors confirmation/Early registration: September 7, 2012

Hotel reservations: October 5, 2012



Association for the Advancement of Computing in Education

A CONFERENCE OF AAACE  
[www.aaace.org](http://www.aaace.org)

Co-sponsored by:

International  
Journal on **E-Learning**  
Corporate, Government, Healthcare, & Higher Education

[www.aaace.org/pubs](http://www.aaace.org/pubs)

**EdITLib**

[www.EDITLib.org](http://www.EDITLib.org)

[www.aaace.org/conf/elearn](http://www.aaace.org/conf/elearn)

# INVITATION

**E-Learn 2012** – World Conference on E-Learning in Corporate, Government, Healthcare, & Higher Education is an international conference organized by the Association for the Advancement of Computing in Education (AACE) and co-sponsored by the International Journal on E-Learning. This annual conference serves as a multi-disciplinary forum for the exchange of information on research, development, and applications of all topics related to E-Learning in the Corporate, Government, Healthcare, and Higher Education sectors.

We invite you to attend E-Learn 2012 and submit proposals for papers, panels, best practices, roundtables, tutorials, workshops, research/technical showcases, products/services showcases, products/services presentations, and virtual presentations. The Conference Review Policy requires that each proposal will be peer reviewed by three reviewers for inclusion in the conference program and proceedings.

## Information for Presenters

Details of presentation formats are given on the following pages. The general principles applying to all are:

- All communication will be with the contact presenter who is responsible for communicating with co-presenters of that session.
- All presenters must register and pay the registration fee (approximately \$470 members (\$US), \$530 non-members (\$US), (Virtual Presentation approximately \$295 (\$US)).
- The conference secure basic equipment needed for presenters.

## Proceedings & EdITLib Digital Library

Accepted papers will be published by AACE in the Conference Proceedings and internationally distributed via the online EdITLib - Education & Information Technology Digital Library, sponsored by AACE ([www.EdITLib.org](http://www.EdITLib.org)). These publications will serve as major sources of information for the e-Learning community, indicating the current state of the art, new trends and new opportunities. Each Conference registrant will receive permanent online access to the Conference Proceedings. The Proceedings may be purchased in bound book form via the AACE print on-demand resource, <http://www.digital-factory.net/aace>. Selected papers may be invited for publication in AACE's respected journals especially in the Journal of Educational Multimedia and Hypermedia (JEMH), International Journal on E-Learning (IJEL), or Journal of Interactive Learning Research (JILR). See: <http://aace.org/pubsbs>

## Paper Awards

All presented papers will be considered by the Program Committee for Outstanding Paper Awards. There will also be an award for Outstanding Student Paper (therefore, please indicate with your submission if the primary author is a full-time student). Award winning papers will be highlighted in the AACE online periodical the AACE Journal. See previous award papers featured in the online Education & Information Technology Digital Library.

## Corporate Participation

The E-Learn conference gives you the unique opportunity to present your organization's related products and services to an international forum at a discounted rate. Within the special Industry track, E-Learn will allocate a 30 minute Presentation or 2 hour Showcase period in the Program for your presentation.

## E-Learn is Unique

The E-Learn Conference series is an international forum designed to facilitate the exchange of information and ideas on the research, issues, developments, and applications of a broad range of E-Learning topics. E-Learn is an innovative collaboration between E-Learning researchers and practitioners from the corporate, government, healthcare, and higher education sectors. All presentation proposals are reviewed and selected by a respected international Program Committee, based on merit and the perceived value for attendees.

**Broad Range of Important Topics:** Coverage of a wide range of interrelated topics is just one of the features that distinguishes the E-Learn conference series. Attendees are able to mix and match sessions to focus on the combination of topics that are of the most interest, concern and benefit to them.

**Participatory Event:** While there are Keynote and Invited talks delivered by internationally recognized technology experts, E-Learn is more of a participatory event. This means that all attendees play an important, interactive role, offering valuable feedback and insight gained from their own experiences. The atmosphere at E-Learn is exciting and energizing. A wealth of knowledge is gathered and exchanged, as professionals from disparate but related fields come from all over the world to meet one-on-one or in small groups and learn about new developments that impact their respective activities.

**Not a Trade Show:** While E-Learn does encourage commercial participation, it is not a trade show, and there is not an exhibition. Instead, the conference uniquely relates and displays commercial activities throughout the E-Learn program in the form of Products/Services Showcase and other presentations by companies. Major sponsors receive special speaking & demonstration opportunities in addition to signage and "exhibit" space during the conference.

## Background

The E-Learn Conference series originated as the WebNet World Conference on the WWW and Internet which was held as a major international conference in San Francisco, CA (1996); Toronto, Canada (1997); Orlando, Florida (1998); Honolulu, HI (1999); San Antonio, TX (2000); Orlando, FL (2001); Montréal, Canada (2002); Phoenix, AZ (2003); Washington DC (2004); Vancouver BC, Canada (2005); Honolulu, HI (2006); Quebec City, Canada (2007); Las Vegas, NV (2008); Vancouver BC, Canada (2009), Orlando, Florida (2010), and Honolulu, HI (2011). E-Learn 2012 is the seventeenth in this series of internationally respected events.

# TOPICS

*The scope of the conference includes, but is not limited to, the following topics as they relate to E-Learning in Corporate, Government, Healthcare, and Higher Education.*

### Sectors or Application Domains

- General & Cross-Domain
- Corporate
- Government
- Health Care
- Higher Education
- Informal Learning (Communities, Homes)
- K-12
- Libraries and Museums
- Military
- Professional Associations & Non-Profits

### Major Topics relating to or technologically supporting E-Learning

- Content Development
- Evaluation
- Implementation Examples and Issues
- Instructional Design
- Policy Issues
- Research
- Social and Cultural Issues
- Standards and Interoperability
- Tools and Systems
- Other

### Specific Topics Examples

- Accessibility
- Asynchronous Learning
- Authoring Tools
- Building E-Learning Architectures
- Collaborative Learning
- Community Building
- Courseware Development
- Customer Training
- Developing an Organizational E-Learning Strategy
- Developing, Integrating, and Delivering E-Learning Solutions
- Digital Libraries for E-Learning
- Distance Learning
- Electronic Publishing Tools for E-Learning
- Evaluation/Performance Measurement & Assessment
- Good Practice Concepts & Examples
- Human-Computer Interaction
- Industry-University Partnering
- Infrastructure of E-Learning

### Environments

- Innovative Curriculum in E-Learning
- Instructional Design for E-Learning
- Intelligent E-Learning Technology
- Interactive E-Learning Systems
- Knowledge Management in E-Learning
- Learning & Content Management Systems
- Management of Learning Resources
- Marketing/Promoting Learning Activities
- Multimedia-based E-Learning Systems
- Organizational E-Learning Strategies
- Pedagogical & Issues
- Policy and Law
- Quality Management and Assessment in E-Learning
- Research Perspectives for E-Learning
- Simulations
- Societal Issues, Including Legal, Standards, & International Issues
- Virtual Universities, Classrooms, and Laboratories

# SUBMISSION INFORMATION

## FULL PAPERS

**Presentation time:** 25 minutes

**Submission proposal length:** 7 pages minimum, 10 pages maximum (2500-4950 words); an abstract is not sufficient to be evaluated as a Full Paper

**Proceedings length:** 8 pages maximum

**AV Provided:** PC, Projector, & Internet (if presenter provides PC, wireless card needed)

Papers present reports of significant work or integrative reviews in research, development, applications, and societal issues related to all aspects of the conference topics.

## BRIEF PAPERS

**Presentation time:** 15 minutes

**Submission proposal length:** 4 pages minimum, 6 pages maximum (1250-3750 words); an abstract is not sufficient to be evaluated as a Brief Paper

**Proceedings length:** 4 pages minimum, 6 pages maximum

**AV Provided:** PC, Projector, & Internet (if presenter provides PC, wireless card needed)

These papers are brief, more condensed presentations or work-in-progress projects.

**The submission should indicate:**

- What is going to be shown or demonstrated or offered;
- The major aspects;
- The context or motivation; and
- Relevant URLs or literature references.

## BEST PRACTICES SESSIONS

**Presentation time:** 20 minutes

**Submission proposal length:** 1-2 paragraphs

**Proceedings length:** 6 pages (for proceedings) or 150 words (to be published only in Abstract Book)

**AV Provided:** PC, Projector, & Internet (if presenter provides PC, wireless card needed)

Best Practices session presenters discuss and demonstrate their organization's online learning strategies, techniques, issues, solutions, and courseware. This is an opportunity to inform attendees about the lessons learned and future plans from those who have designed, developed, and implemented online learning.

## ROUNDTABLES

**Presentation time:** 1 hour

**Proposal submission length:** 2-6 pages (1,250-3,750 words)

**Proceedings length:** 6 pages

**AV equipment provided:** electricity

These sessions allow maximum interaction in informal, small-group discussions on a single topic. The format is appropriate for papers, projects, or work-in-progress that encourage discussion. Roundtables share a room with 2-3 other concurrently held Roundtables.

## PANELS

**Presentation time:** 1 hour

**Submission proposal length:** 2-6 pages (1,250-3,750 words)

**Proceedings length:** 6 pages maximum for each paper

**AV Provided:** PC, Projector, & Internet (if presenter provides PC, wireless card needed)

A Panel, consisting of 3-5 people (including the chair), present their views on a common theme, issue, or question, and then to discuss them with the audience.

The Panel must present an opportunity for the audience to hear well reasoned arguments and discussions about pertinent topics as seen from a variety of viewpoints. For example, 'on-line testing' could be a Panel discussion with panelists presenting arguments in support of, and in opposition to, testing.

Panels must include the audience. Thus, the panelists should take no more than 30, of the total 60 minutes, to make their case and then guide the audience through a discussion and series of questions and answers. In an effort to present differing viewpoints, it is a requirement that panelists can NOT all represent the same institution, research project, or association.

Panel selection will be based on the importance, originality, focus and timeliness of the topic; expertise of proposed panelists; as well as the potential for informative AND controversial discussion.

Panels must allot at least 50% of the time for interaction and discussion with the audience.

The Panel leader should provide an abstract describing the panel and a submission file with the following sections that describe the panel:

- 1) introduction that links the theme to the literature and its significance for the field of information technology and teacher education, around 150 word abstracts of each panelists' perspective,
- 2) list of panelists' perspective titles and authors, with their organizations, and countries in the order they will be presented, and
- 3) outline of how the panel will be organized. After acceptance, the Panel coordinator will be given the option to invite Panel authors to submit their papers to a specific website. Until then, authors should NOT submit their individual papers for the Panel. Contributing authors may choose to publish their papers in the Proceedings as a Full or Brief Paper. The Panel abstract will only appear in the conference Abstract book.

## TUTORIALS/WORKSHOPS

**Presentation time:** 3.5 or 7 hours

**Submission proposal length:** see information below

**Proceedings length:** no pages

**AV Provided:** PC, Projector, & Internet (if presenter provides PC, wireless card needed)

Tutorials and Workshops are intended to enhance the skills and broaden the perspective of their attendees. They should be designed to introduce a rigorous framework for learning a new area or to provide advanced technical training in an area. Submissions will be selected on the basis of the instructors' qualifications for teaching the proposed Tutorial or Workshop and their contribution to the overall conference program. Workshops differ from Tutorials by involving hands-on experience with hardware/software provided.

Note: Due to the extra expense required to provide Workshop (hands-on) equipment, only Workshops for which instructors provide their own participant equipment will be accepted. Please state in your proposal what equipment you will bring.

Tutorial/Workshop proposals must include:

- Clear description of the objectives;
- Intended audience (experience level and prerequisites);
- Proposed length (3 hours or 6 hours);
- 200-word abstract;
- 1-page topical outline of the content; and
- Summary of the instructor's qualifications.

# SUBMISSION INFORMATION

## RESEARCH/TECHNICAL SHOWCASES (with Pecha Kucha option)

**Presentation time:** 2 hours  
**Proposal submission length:** 2-6 pages (1250-3750 words)  
**Proceedings length:** 6 pages  
**AV Provided:** 4'x8' poster board, 6' table, 2 chairs, electricity, & Internet (if presenter provides PC, wireless card needed)

Research/Technical Showcases enable researchers and developers to demonstrate and discuss their latest results and developments in progress in order to gain feedback and to establish contact with similar projects.

**Pecha Kucha format option:** In addition to using the poster board format, presenters also will have the option to present in the popular and entertaining Pecha Kucha format, where each speaker gets 20 slides that advance automatically every 20 seconds. Invitations to participate in pecha kucha will be sent following research/technical showcase paper acceptance.

### These proposals must include:

- Description of the planned Showcase; should emphasize the problem, what was done, and why the work is important
- Research/Technical Showcases presenters will be required to arrange for their own systems software and hardware.

## PRODUCTS/SERVICES SHOWCASES (with Pecha Kucha option)

**Presentation time:** 2 hours  
**Proposal submission length:** 1-2 paragraphs  
**Proceedings length:** 6 pages  
**AV Provided:** 4'x8' poster board, 6' table, 2 chairs, electricity, & Internet (if presenter provides PC, wireless card needed)

Demonstrate and discuss your company's products, services, developments, applications and research, inform the audience of your future directions, gain feedback, and establish contacts.

Scheduled with Research/Technical Showcases grouped together in open exhibition-style, usually all in one hall. This is an informal event with a circulating conference-wide audience. Sales are permitted. You may stock and sell your product at your table.

**Pecha Kucha format option:** In addition to using the poster board format, presenters also will have the option to present in the popular and entertaining Pecha Kucha format, where each speaker gets 20 slides that advance automatically every 20 seconds. Invitations to participate in pecha kucha will be sent following products/services showcases paper acceptance.

*"The E-Learn conference series is about Blending. It is about a coming together or blending of ideas and experiences of the world's leading researchers, developers, and practitioners from education, government, healthcare and business to all learn from and inform one another. Too often similar groups only associate with each other and, thus, continually exchange similar ideas.*

*The underlying concept for E-Learn is based on the insight that opportunities to produce great work and achievements are often found at the margins of our individual knowledge. And by providing a forum, such as E-Learn, that exposes us each year to diverse groups of remarkable people, the intersection of ideas and knowledge should present possibilities for personal learning and growth, hopefully with the global goal of creating and improving online learning."*

Gary H. Marks, Ph.D.  
AACE Executive Director & Founder

## PRODUCTS/SERVICES PRESENTATIONS

**Presentation time:** 30 minutes  
**Proposal submission length:** 1-2 paragraphs  
**Proceedings length:** 150 words (to be published only in Abstract Book)  
**AV Provided:** PC, Projector, & Internet (if presenter provides PC, wireless card needed)

Demonstrate and discuss your organization's products, services, developments, applications and research, inform the audience of your future directions, gain feedback, and establish contacts.

Scheduled concurrently only with other Product/Services Presentations; Presentation rooms generally accommodate 50-150 people, theatre-style. This is more of a formal presentation than the Products/Services Showcase.

## SYMPOSIA

**Presentation time:** 2 hours  
**Proposal submission length:** 1-3 pages (625-1875 words)  
**Proceedings length:** 6 pages maximum for each paper  
**AV Provided:** PC, Projector, & Internet (if presenter provides PC, wireless card needed)

A Symposium is a collection of Full and/or Brief Papers on a theme that has been coordinated and led by the symposium's leader(s). Each Symposium that is accepted will be allocated two adjacent hour-long slots in the conference program.

**The Symposium leader should provide an abstract briefly describing the symposium and a submission file with the following sections:**

1. introduction that links the theme to the literature and its significance for the field of information technology and teacher education, around 150 word abstracts of each paper,
2. list of paper titles and authors, with their organizations, and countries in the order they will be presented and indicating which will be presented the first and second hours, and
3. outline of how the symposium will be organized.

After acceptance, the Symposium coordinator will be asked to invite Symposium authors to submit their papers to a specific website. Until then, authors should NOT submit their individual papers for the Symposium.

Contributing authors may publish their papers in the Proceedings as Brief Papers. The Symposium abstract will only appear in the conference Abstracts book.

## SUBMISSION REQUIREMENTS

Submit all proposals by completing  
the Web form at:

[www.aace.org/conf/elearn/submitguide.htm](http://www.aace.org/conf/elearn/submitguide.htm)

All proposals must be submitted by uploading  
Word or RTF file using the Web form.

No hard copy paper, faxed, or e-mail  
submissions will be accepted.

Please send your proposal only ONE time.

Questions? Contact AACE at: E-mail: [conf@aace.org](mailto:conf@aace.org);  
Phone 757-366-5606; Fax: 703-997-8760



## VIRTUAL PRESENTATIONS

In consideration of presenters who may be unable to attend E-Learn in person due to funding or time constraints, Virtual Presentations have been added to the program with the same validity (publication, certification, etc.) as the face-to-face (F2F) conference and with the capability to interact with session participants.

### Why a Virtual Presentation?

- Saves money. No travel, accommodation, and restaurant costs.
- Saves time. No travel or away time required.
- Allows you to participate when you schedule your time to do so.
- Same validity as the face-to-face (F2F) conference (publication, certification, etc.).
- Paper published in EdITLib Digital Library Proceedings.
- Publish and share all supporting media (PPT, video, etc.) in the Digital Library proceedings.
- Capability to interact with your session's participants (async) prior to, during and after the event.
- Participate in all conference session discussions (async).
- Viewing of keynote and invited speaker talks.
- Virtual presentations are green!
- And more...

### Virtual Registration Includes

- Paper published in EdITLib Digital Library Proceedings.
- Capability to interact with your session's participants (async) prior to, during and after the event.
- Technical support for online presentation platform.
- Access to Keynote & Invited Speaker talks.
- Access to all conference session discussions (async).
- Viewing of keynote and invited speaker talks.
- Free, Permanent online access to Conference Proceedings via EdITLib ([www.EdITLib.org](http://www.EdITLib.org)).
- Conference bag, final program and materials mailed after the conference, by request.

## VIRTUAL PRESENTATIONS SUBMISSION REQUIREMENTS

Submit all proposals by completing  
the Web form at:

[www.aace.org/conf/elearn/submitguide.htm](http://www.aace.org/conf/elearn/submitguide.htm)

All proposals must be submitted by uploading Rich Text Format (.RTF) or MS Word (.DOC) file formats using the Web form. No hard copy paper, faxed, or e-mail submissions will be accepted.

Please send your proposal only ONE time.

After submitting your proposal, use the menu at [www.aace.org/conf/elearn/submission/](http://www.aace.org/conf/elearn/submission/) and select "Add Files to Submission" to upload supporting media, i.e., PowerPoint (PPT) and PowerPoint X (PPTX) files. Also, at least one author must confirm by registering by the advance registration deadline.

Questions? Contact AACE at: E-mail: [conf@aace.org](mailto:conf@aace.org);  
Phone 757-366-5606; Fax: 703-997-8760

## VIRTUAL BRIEF PAPERS

**Presentation time:** 30 minutes

**Submission proposal length:** At least 4 pages, properly formatted as per the guidelines; maximum of 6 pages. An abstract is not sufficient to be evaluated as a Brief Paper.

**Proceedings length:** 6 pages maximum

Virtual Brief Paper sessions enable research, developers, and practitioners to present and asynchronously discuss, via the conference website and online Discussion board, their latest results and developments in progress in order to gain feedback and to establish contact with similar projects.

These papers are brief, more condensed presentations or work-in-progress projects. These sessions also may be new extensions to existing projects, newly initiated projects, and/or projects underway that include opportunities for additional partners.

### Virtual Paper proposals must include:

- Description of the planned Brief Paper should emphasize the problem, what was done, and why the work is important

### The submission should clearly indicate:

- What is going to be shown or demonstrated or offered;
- The major aspects;
- The context or motivation;
- Relevant URLs or literature references.

To be included in the Final Program, accepted Virtual Presenters must register by the confirmation deadline and submit their PPT or PPTX (without audio or video) presentation file. All presentation files will be reviewed. Accepted submission authors will be requested to meet online with a conference staff member to record their presentation in Adobe Acrobat Connect using their uploaded PowerPoint slides. This recording is encouraged but not required.

## VIRTUAL SHOWCASES

**Presentation time:** 30 minutes

**Submission proposal length:** 2-6 pages (1250-3750 words)

**Proceedings length:** 6 pages maximum

Virtual Showcase sessions enable research, developers, and practitioners to present and asynchronously discuss, via the conference website and online Discussion board, their latest results and developments in progress in order to gain feedback and to establish contact with similar projects.

### Virtual Showcase proposals must include:

- Description of the planned Showcase; should emphasize the problem, what was done, and why the work is important.

To be included in the Final Program, accepted Virtual Presenters must register by the confirmation deadline and submit their PPT or PPTX (without audio or video) presentation file. All presentation files will be reviewed. Accepted submission authors will be requested to meet online with a conference staff member to record their presentation in Adobe Acrobat Connect using their uploaded PowerPoint slides. This recording is encouraged but not required.

## VIRTUAL CORPORATE SHOWCASES

**Presentation time:** 30 minutes

**Submission proposal length:** 1-2 paragraphs

**Proceedings length:** 150 words (to be published only in Abstract Book)

To be included in the Final Program, accepted Virtual Presenters must register by the confirmation deadline and submit their PPT or PPTX (without audio or video) presentation file. All presentation files will be reviewed. Accepted submission authors will be requested to meet online with a conference staff member to record their presentation in Adobe Acrobat Connect using their uploaded PowerPoint slides. This recording is encouraged but not required.

# Thoroughly modern Montréal

With its cutting-edge culture and passion for living, Montréal redefines the urban experience. Places such as the Quartier international, a showcase of modern design, art and architecture at the heart of downtown, testify to Montréal's avant-garde character. Hundreds more examples of our innovation and free-spiritedness flourish in fashion boutiques and interior and industrial design spaces all over the city.

One look at our compact downtown that hums 24/7, with wonderfully preserved Old Montréal at its feet and beautifully landscaped Mount Royal Park as a backdrop, provides a hint as to why Montréal is an internationally favored destination for business and leisure. Four seasons provide the typical northeastern changes in climate and scenery, and there are facilities for every summer and winter sport imaginable. A diverse cross-section of cultures and familiar influences of Europe and North America, make Montréal the perfect playground for all kinds of visitors.

Montréal is the most bilingual metropolis in North America and the second largest French-speaking city in the world after Paris. Located on an island in the middle of the St. Lawrence River, it was colonized by the French and later the British. Today the population of Greater Montréal is approximately 3.6 million, with 53% of its inhabitants bilingual (French and English) and 20% using a third language. Montréal ranked first for university research in Canada – a small wonder for a city with two French-language and two English-language universities! Also renowned for its sensational and original

restaurants and as a center for French-cuisine-par excellence, Montréal is part of a select group of 15 cities to join the prestigious World Good Food Cities Network in 2007. Over 80 different kinds of food are served in 6,000 restaurants, from 5-star to soul-comforting smoked-meat counters.

Montréal takes its fun very seriously, and its seriousness lightly. It's a city that loves to party, especially with its visitors. And visitors love Montréal. They rave about the beautiful people, the crazy spontaneity, and that there's always something new and unorthodox at every turn. They love being constantly surprised by fashion trends and wonderful art both woven through every fiber of the city's life. The locals adore meeting out-of-towners and spending time with them. Between these warm welcomes, the gorgeous scenery, the vibrant urban landscape, fabulous food and a glamorous nightlife, we're sure that Montréal will become one of your new favorite destinations for many trips to come! See for yourself and join us for E-Learn 2012, at Le Centre Sheraton Montréal, October 8-12, 2012.

Explore Montréal online at:  
[www.tourisme-montreal.org/](http://www.tourisme-montreal.org/)

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